

ANNOUNCEMENT

**Fred Byrd Joins Micronics Engineered Filtration Group as Regional Sales Manager
for Filter Press Products and Services for the Southeast Region**

PORTSMOUTH, NH, USA - January 16, 2018 - The Micronics Engineered Filtration Group (Micronics Filtration Holdings, Inc.) announces that Fred Byrd has joined the Company as Regional Sales Manager for the Southeast Region. Fred will be responsible for regional sales of Micronics' Filter Press, Filter Cloth, Filter Plate, Parts & Accessories, and Service offerings to our valued customers in Alabama, Georgia, Mississippi, Florida, North Carolina, South Carolina, and the Commonwealth of Virginia.

Fred is a seasoned filtration industry sales professional including experience at Pall Corporation (division of Danaher), Filter Specialists, Inc. (FSI), Total Filtration Services, and PPG Industries. He is knowledgeable in a host of end-markets including chemical manufacturing, general industrial, food and beverage, and automotive.

Fred will report to Jason Wettstaedt, Vice President of Sales, North America, for the Micronics Engineered Filtration Group.

"Fred is a real advocate for the customer's needs, is an excellent listener, and brings with him a proven track record of sales performance. We look forward to his building strong face-to-face relationships with his customers, and to his working closely with the talented Micronics team to bring innovative solutions for diverse filtration needs to the customer base," said Bernie Faulkner, President and CEO, Micronics Engineered Filtration Group.

Fred and his wife Katherine reside in the beautiful Upstate of South Carolina. When not working, Fred enjoys college football, spending time with his extended family and pups, and everything outdoors.

Fred's contact information is listed here for your convenience:

Fred Byrd
Regional Sales Manager, Southeast Region

Fred.Byrd@micronicsinc.com

Cell: 603.531.2424.

Inside Sales for the Southeast Region is now handled by Ms. April Schneider. Here is April's contact information:

April Schneider
Inside Sales Representative

April.Schneider@Micronicsinc.com

Tel: 603.433.1299 x3008

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About the Micronics Engineered Filtration Group

The Micronics Engineered Filtration Group (Micronics Filtration Holdings, Inc.) consists of leading wet and dry engineered filtration companies including [Micronics, Inc.](#), [Southern Filter Media, LLC.](#), [C.P. Environmental, LLC.](#), [United Process Control, Inc.](#), along with the [AeroPulse® brand of APC equipment](#). Micronics, Inc. is a worldwide expert in liquid/solid separation.

Incorporated in 1983 and founded by Barry Hibble, Micronics has been a portfolio company of Vance Street Capital, a Los Angeles-based private equity firm, since 2013. In late 2014, Micronics expanded into dry filtration and air pollution control products and services with the acquisition of Southern Filter Media (SFM). C.P. Environmental (CPE), United Process Control (UPC), and AeroPulse joined the Micronics Engineered Filtration Group in 2015.

The Micronics companies collectively serve customers' filtration needs in mining and mineral processing; energy, power generation; industrial; chemical manufacturing; pigments and dyes; food and beverage; steel and iron processing; aggregates, cement and asphalt; pharmaceutical; and water/wastewater treatment. The company's tagline underscores its breadth and capabilities: *Single Source for Filter Press and Air Pollution Control Needs*.

To learn more, visit us at Micronics' websites: [Micronics, Inc.](#), [Southern Filter Media](#), [C.P. Environmental](#), and [United Process Control](#). We are committed to our customers' success.

Contact:

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